

# The Crisis of Misdiagnosis in Women's Heart Disease

Digital Toolkit



# Overview

Heart disease in women is widely underdiagnosed and undertreated, and the symptoms often ignored or misunderstood. As a result, heart disease is the #1 killer of women. An esteemed panel of doctors, researchers and patients will look at what's behind missed or delayed diagnoses in women—and **how together with policymakers we can work toward life-saving solutions.**



## FOR ADVOCATES:

**Tell Congress to help prevent misdiagnosis of heart disease in women!**  
**Write to your legislator to show support for women's heart health.**

[Click here for a sample email](#)

**Spread awareness and share messages on social media**

See sample graphics on the next page

## FOR POLICY MAKERS:

**Become a champion for women's heart health on the Hill.**  
**Talk to your colleagues about policy solutions to promote gender equity in heart health.**

**Share messages on social media, helping to raise awareness about heart disease in women among your constituents and sharing your commitment to gender equity in heart health.**

See sample graphics on the next page

**Learn more from our resources.**

See page three of this toolkit!

# Social Graphics



[Download Facebook](#)

[Download Twitter](#)

## Twitter

Every woman in America should have access to health care and adequate treatment. Thank you [@WHA](#) and [@WomenHeartOrg](#) for raising awareness about the crisis of misdiagnosis in women's heart health — it's time that we address it. [#HeartHealthCrisis](#)

## Facebook

Our healthcare system is failing women. In fact, heart disease — a preventable disease with early diagnosis and treatment — is their No. 1 killer. Let's work together to ensure that our loved ones don't die needlessly.

Thank you [@Women's Heart Alliance](#) and [@WomenHeart The National Coalition for Women with Heart Disease](#) for your work in raising awareness about the [#HeartHealthCrisis](#) we're facing today.



[Download Facebook](#)

[Download Twitter](#)

## Twitter

We're in a [#HeartHealthCrisis](#), in fact, a woman dies from heart disease every 80 seconds. We need to work together to raise awareness and combat gender inequities in our healthcare system. Thank you [@WHA](#) and [@WomenHeartOrg](#) for leading this fight.

## Facebook

The U.S. is in a [#HeartHealthCrisis](#). Heart disease — a preventable disease — is killing a woman every 80 seconds. We need to work together to address this crisis, so women stop dying needlessly!

I'm proud to join [@Women's Heart Alliance](#) and [@WomenHeart The National Coalition for Women with Heart Disease](#) in raising awareness about women's No. 1 killer and in the fight to find life-saving solutions.



[Download Facebook](#)

[Download Twitter](#)

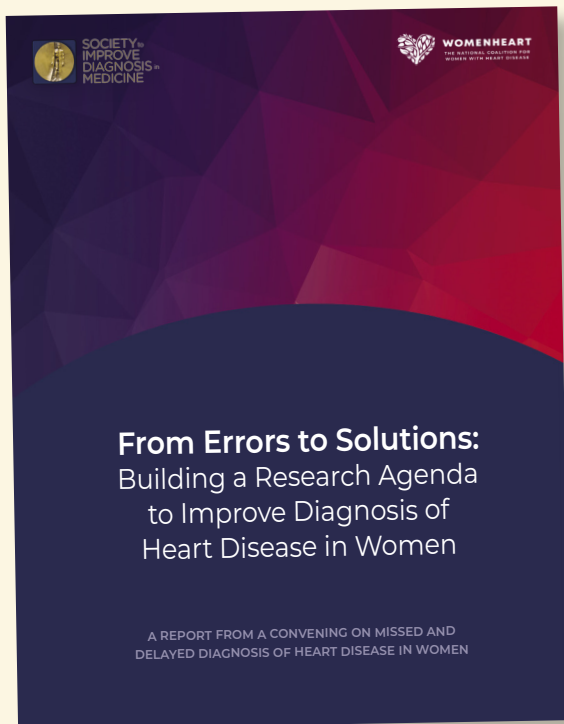
## Twitter

The U.S. is in a [#HeartHealthCrisis](#) that's caused by lack of research and education in women's heart health. Today and every day, I stand with advocates in raising awareness about [#CVD](#) and to address inequities in our healthcare system — so our loved ones stop dying needlessly.

## Facebook

Women in the U.S. are at higher risk of dying from heart disease. Because of the lack of research and education in women's heart health, healthcare providers often dismiss the early signs or provide inadequate care and treatment. We must work together towards life-saving solutions and can put an end to this [#HeartHealthCrisis](#).

# Resources



[From Errors to Solutions: Building a Research Agenda to Improve Diagnosis of Heart Disease in Women](#)

**Women's Heart Health in Crisis**  
[Fact Sheet](#)

**Why Heart Disease in Women Is So Often Missed or Dismissed**  
[New York Times Article](#)

**Stories of Misdiagnosis**  
[WomenHeart](#)

**#GetHeartChecked PSA**  
[WHA YouTube](#)

**Patient-Centered Outcomes Research Institute (PCORI) Presentation**  
[Slides](#)